

Livability Meeting Minutes-October 4 2010

Members Present: Jan Valentine, Bill Dolan, Susan Nellor, Bruce Levy, Michael Feldman, Tina Penman, Blake Pack, Elena Morgan, Gary Tomono, Crista Gortmaker, and Jack Featheringill (visitor).

REVIEW OF MINUTES: The committee has reviewed and approved meeting minutes from previous meeting (9/20/10). Crista reported that all Livability Meeting Minutes are updated and have been posted to the PDNA website for viewing.

LETTER TO COMMISSIONER FRITZ-SUO BOUNDARIES: It was reported that Michael has completed the revised letter for Commissioner Fritz and forwarded it to the PDNA Board for approval. The Board will be reviewing the letter on 10/7/10 at their next Meeting. Jan will keep the Livability Committee updated on any progress or feedback.

GRAFFITI BUSTERS A-A-B PROGRAM: The group was happy to report and discuss the article that Alan Classen wrote about the A-A-B Program in the NW Examiner. It was a lengthy article that not only outlined our project and program goals, it also listed the individual volunteers that have adopted many blocks in the Pearl District Neighborhood. In addition to the exposure in the NW Examiner, the Rogue Brewery also advertised their block clean-up, and created a fun Newsletter on their community website. Bill reported that we do have a few blocks still available to adopt in the North end of the Pearl Neighborhood. The Livability Committee was encouraged to continuing asking for support. Jan also reported that we are still working to complete an "A-A-B Tracking System" for our volunteers. Since this is still a work in progress, we discussed other alternatives for volunteers to document hours. An idea is to create an Excel worksheet that will be submitted (emailed) to Tina as needed. At this time, it was also discussed about the specific areas that seem to be saturated the most by Graffiti. One area in particular is the parking lot across the street from "PremGroup". Bruce reported that he would talk to Mark Johnson, who the point of contact from "Gerdling Edlen Property/Development Group" Jan mentioned that we have some hours allotted from "Clean Scape" to take care of the Graffiti in this area, but will need to get permission from the building owner to move forward.

FOLLOW-UP: Bruce will contact Mark Johnson from Gerdling Edlen about the Graffiti on their building on NW 12th and consult about solutions. Committee members will keep Bill posted on potential volunteers to adopt the remaining blocks. Julie will update the Livability Committee on progress with A-A-B at the next meeting.

TASK FORCE BUSINESS PLAN: Jan reported that since the initial proposal, the Task Force Business Plan has not been formally written or implemented. The group expressed that we were doing a lot within the programs we have already created i.e. A-A-B Graffiti, Polish the Pearl, and Adopt-A-Trashcan. Since the development of these programs, we all agreed that this

can be a process over time to see what is working and what is not working. It was also suggested that a good time to re-evaluate the plan would be as we are completing our “Quarterly Reports” for the A-A-B Program. The Committee agreed to continue the discussion throughout future meetings.

ADOPT-A-TRASHCAN PROGRAM: Jan reported that we still have cans that need to be adopted. Since we don’t have a defined plan, and contributions to support this program, it has not progressed as we hoped. The contributions would include the fees to clean out the receptacles on weekly basis. Bill and Susan will follow-up on this project. This includes reviewing our recruiting efforts with volunteers to adopt the cans, as well as look into funding options. Susan also suggested getting fees from the local Trash Companies. The group will also to continue discussions to keep this program moving...

REORGANIZATION OF LIVABILITY COMMITTEE: Jan created an “Organizational Chart” for the Livability Committee. This will help present more specifically who are the “chair and members” for specific programs such as “A-A-B Charter Program” and “Polish the Pearl”. In addition to these programs, Jan also created “Support Programs” that have assigned members such as “Good Neighbor Agreements” and “Grant Applications”.

FOLLOW-UP: The Committee will continue to discuss this chart and add additional members as needed in future meetings.

NEXT MEETING:

-GRANT APPS PROGRAM-Jan

-STREET NOISE COMPLAINTS-Bruce

-PENDING ISSUES (GNA PROGRAM, GRAFFITI EDUCATION, COMMUNITY OUTREACH)

-ALCOHOL IMPACT AREA-Crista and Michael